



# 10 INTERVIEW QUESTIONS TO ASK A DESIGNER

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To know if a designer fits your team, you need to ask the right questions. Just think of yourself as David Letterman, but funnier and better looking. With the right information, you'll be able to tell when you've met your perfect creative match.

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- 1 Describe your creative process.
- 2 How much concepting were you responsible for in your design roles?
- 3 Describe the most collaborative creative team you've worked on.
- 4 Which skills/applications do you use daily (versus occasionally)?
- 5 Tell me a success story where you saved your client money and how you did it.
- 6 Walk me through one of your favorite projects.
- 7 Tell me about a deadline you've missed and how you handled it.
- 8 Who are some of your design heroes?
- 9 Give me an example of a project where you disagreed with the client's direction and tell me how you handled it.
- 10 How do you stay on top of current design trends?

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Need help with right answers? Just contact your local Vitamin T office!

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